



Welcome to

LAB LOVERS WEEK

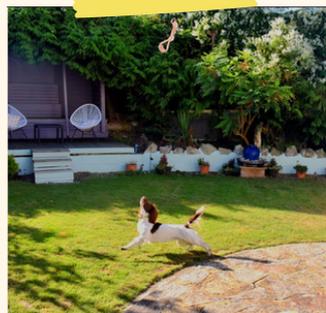


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WELCOME TO BREED WEEKS!



We're so excited to welcome you and your dog to Lab Lovers Week here at The Ashleigh.

Breed Weeks are all about celebrating the dogs we love most. For one whole week, we've tailored your stay with walks, tips, and treats that suit your dog's unique personality. Whether you're here to explore Bournemouth's beautiful beaches and countryside, or to simply relax in the comfort of our dog-friendly B&B, we've made sure both you and your pup feel right at home.

Inside this booklet, you'll find everything you need for the week, from local walks perfect for pups, to fun tips, facts, and even some special treats.

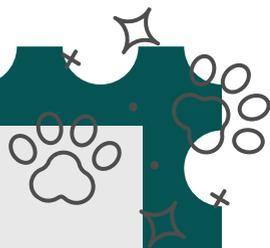
Most importantly, have fun, meet fellow dog lovers, and make memories with your best friend. We can't wait to see tails wagging!

2 LOCAL WALKS

Labs were made for adventure. They love water, wide open spaces, and long rambles with their humans. Here are some tried-and-tested local favourites:

- Hengistbury Head & Mudeford Spit – A Labrador paradise with beaches, open grass, and sea breezes. Labs can paddle, fetch, and explore for hours.
- Moors Valley Country Park – Miles of woodland trails, open meadows, and a large lake. Ideal for Labs with energy to burn and noses to put to work.
- Stour Valley Nature Reserve – A mix of riverside paths and meadows. Perfect for longer strolls with plenty of swimming spots along the way.
- Avon Beach & Highcliffe – Dog-friendly stretches of sand outside the summer restrictions where Labs can splash and chase tennis balls until they flop.

Tip: Labs are water babies, but watch for strong currents and keep a towel handy for those inevitable soggy shake-offs!



3 DOG FRIENDLY STOPS



After a long walk (or swim), your Labrador will be ready for a pub lunch — and probably try to share yours. Here are some local favourites that welcome Labs with open arms:

- **Brewhouse & Kitchen (Bournemouth)** – A lively pub with its own microbrewery. Spacious, friendly, and always ready with dog bowls and treats.
- **The Goat and Tricycle (Bournemouth Town Centre)** – Known for its real ales and dog-loving staff. A great spot for a hearty meal while your Lab snoozes at your feet.
- **Urban Reef (Boscombe seafront)** – Big terrace, sea views, and a relaxed vibe. Perfect for Labs who like to watch the world go by (while angling for chips).
- **The Woodman (Poole)** – A traditional pub with a big beer garden, dog biscuits behind the bar, and plenty of space for larger breeds to stretch out.

Tip: Labradors are infamous food thieves. Keep an eye on unattended plates, or you may find your lunch has mysteriously vanished. 🐾



4 SPECIAL TREATS

Because holidays are about spoiling yourselves and your dogs, we've partnered with some amazing pet-friendly businesses to bring you exclusive treats, discounts, and goodies:

- Dotts Yard – Founded by artist and animal enthusiast Gina, Dotts Yard creates prints, cards, and keepsakes that capture the quirks and charm of our four-legged companions. Guests at The Ashleigh enjoy 25% off with the flyer in your pack.
[🌐 dottsyard.com](https://www.dottsyard.com) | [📷 @dotts_yard](https://www.instagram.com/dotts_yard)
- Steph's Pet Portraits – Bespoke hand-drawn portraits that bring your dog's personality to life. Guests receive an exclusive 10% off with the flyer provided.
[🌐 stephspetportraits.co.uk](https://www.stephspetportraits.co.uk) | [📷 @stephs_pet_portraits](https://www.instagram.com/stephs_pet_portraits)
- The Farmer's Dog – Premium raw dog food delivered straight to your door, made from high-quality ingredients for healthy, happy dogs. Guests receive a £10 off voucher to give it a try.
[🌐 thefarmersdog.uk](https://www.thefarmersdog.uk) | [📷 @thefarmersdoguk](https://www.instagram.com/thefarmersdoguk)
- Bugalugs – Gentle, vegan, and cruelty-free grooming products for your dog. Enjoy 10% off with code ASHLEIGH10.
[🌐 bugalugs.co.uk](https://www.bugalugs.co.uk) | [📷 @bugalugspetcare](https://www.instagram.com/bugalugspetcare)
- Pawtato Chews – Healthy, plant-based chews (Jet & Sage are big fans!). Guests receive 10% off with code ASHLEIGH10.
[🌐 pawtatochews.co.uk](https://www.pawtatochews.co.uk) | [📷 @pawtatochews](https://www.instagram.com/pawtatochews)

Tip: Keep hold of your flyers and codes — they're yours to use even after your holiday. 🐾🌟



SHARE YOUR STAY

We love seeing your dogs enjoying their holiday and our Breed Weeks are the perfect excuse to show them off!

If you're posting on Instagram, Facebook or TikTok, don't forget to:

✨ Tag us: @theashleighbournemouth

✨ Use the hashtag: #BreedWeeks

✨ Tag the amazing brands who have supported our Breed Weeks and filled your packs with goodies:

- @forthglade (a special thank you from us, they've gone above and beyond with their generosity and we'd love for you to thank them too!)
- @dotts_yard
- @stephs_pet_portraits
- @thefarmersdoguk
- @bugalugspetcare
- @pawtatochews
- @sirwoofchesters

Your photos not only make us smile, but they also help spread the word about the fantastic local and national businesses who have joined forces to make your stay extra special.

 Whether it's your dog snoozing after a walk, enjoying their welcome pack, or tucking into a treat, we'd love to see it!

5 DID YOU KNOW?

- Labradors are high-energy and need regular exercise. Long daily walks, swims, or fetch sessions are perfect.
- They're clever but sometimes too enthusiastic, so a pocket full of treats makes training easier.
- Watch the waistline! Labs are notorious for overeating and will happily Hoover up anything that looks edible.
- Their coats are water-resistant and shed year-round... bring a lint roller if you're wearing black.
- Did you know? Labradors have been the UK's most popular dog breed for over 30 years, and are also the most common assistance dogs thanks to their trainability and gentle nature.



6 OUR PROMISE

At The Ashleigh, we believe dogs aren't just pets, they're family. That's why we've created a place where your four-legged friends are welcome all year round, without strict rules or astronomical pricing.

Our promise is simple:

- Every dog is welcomed with the same warmth as every guest.
- Every stay is made as comfortable and stress-free as possible.
- Every tail wag matters to us.

We're proud to have been voted the UK's Best Dog Friendly Hotel & B&B two years in a row, and we're always working towards making your experience even better.

Whether your pup is small, large, bouncy, or snoozy, they'll always have a place here.

Because at The Ashleigh, it's not just your holiday, it's theirs too. 🐾

7 CONTACT INFORMATION

PHONE

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SOCIAL MEDIA

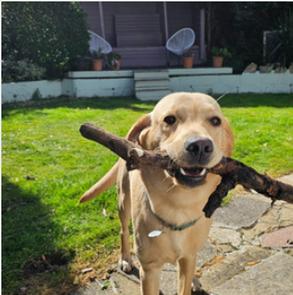
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**Thanks for staying with
us!
See you next time.**