



Welcome to

SAUSAGE DOG SOIRÉE WEEK

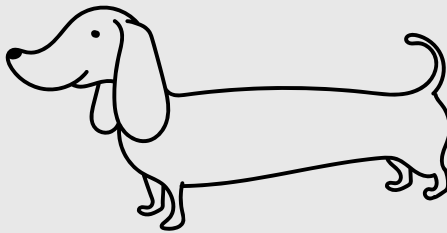
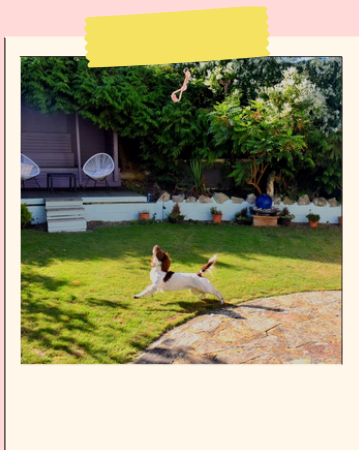


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WELCOME TO BREED WEEKS!



We're so excited to welcome you and your dog to Sausage Dog Soirée Week here at The Ashleigh.

Breed Weeks are all about celebrating the dogs we love most. For one whole week, we've tailored your stay with walks, tips, and treats that suit your dog's unique personality. Whether you're here to explore Bournemouth's beautiful beaches and countryside, or to simply relax in the comfort of our dog-friendly B&B, we've made sure both you and your pup feel right at home.

Inside this booklet, you'll find everything you need for the week, from local walks perfect for pups, to fun tips, facts, and even some special treats.

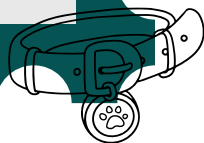
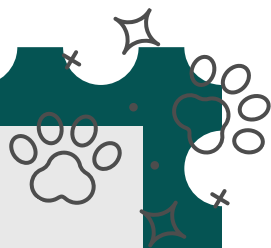
Most importantly, have fun, meet fellow dog lovers, and make memories with your best friend. We can't wait to see tails wagging!

2 LOCAL WALKS

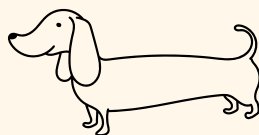
Dachshunds may be small, but they have big personalities and plenty of energy. Still, long distances or steep hills aren't always ideal for their little legs. Here are some gentle but fun routes:

- Bournemouth Lower Gardens – Flat, colourful, and full of scents to sniff. A great short wander in the heart of town, with benches for a mid-sausage break.
- Boscombe Pier & Promenade – Long, flat stretches where dachshunds can trot alongside you at their own pace. Plenty of benches and sea air to keep tails wagging.
- Iford Playing Fields – Wide open spaces where sausages can zoom in short bursts, with flat grass and easy parking.
- Hengistbury Head (Harbour Path) – Stick to the lower paths and enjoy sea breezes. Dachshunds love a sandy snuffle, and the flat ground is perfect for their legs.

Tip: Be mindful of your dachshund's back, avoid steep climbs, stairs, or overexertion on longer routes. Short, frequent adventures are best.



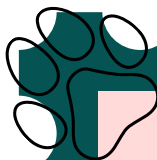
3 DOG FRIENDLY STOPS



After trotting those tiny legs, your dachshund will be ready to curl up at a cosy café or pub. Here are some of our favourites where sausages are always welcome:

- **Cafe Boscanova (Boscombe)** – A bohemian favourite serving hearty brunches and speciality coffee. Dogs are welcome inside and out, with water bowls always on hand.
- **The Goat and Tricycle (Bournemouth Town Centre)** – A real ale pub with a dog-loving reputation. Treats and bowls behind the bar, plus a sunny courtyard that's perfect for dachshunds to lounge.
- **The Snug (Christchurch)** – A relaxed café-pub hybrid with comfy sofas, vinyl music and treats waiting behind the counter. Sausages can settle in while you enjoy a drink.
- **WestBeach (Bournemouth Pier)** – A seaside spot serving fresh seafood, with outdoor tables where dogs are welcome year-round. Great for dachshunds who like to people-watch by the sea.

Tip: Most pubs and cafés will happily bring water bowls to your table. Dachshunds are also great lap dogs, so don't be surprised if yours decides your chair is comfier than the floor. 🐾

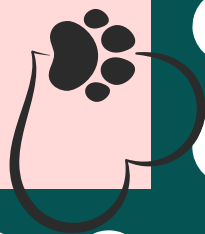


4 SPECIAL TREATS

Because holidays are about spoiling yourselves and your dogs, we've partnered with some amazing pet-friendly businesses to bring you exclusive treats, discounts, and goodies:

- Dotts Yard – Founded by artist and animal enthusiast Gina, Dotts Yard creates prints, cards, and keepsakes that capture the quirks and charm of our four-legged companions. Guests at The Ashleigh enjoy 25% off with the flyer in your pack.
 dottsyard.com |  @dotts_yard
- Steph's Pet Portraits – Bespoke hand-drawn portraits that bring your dog's personality to life. Guests receive an exclusive 10% off with the flyer provided.
 stephspetportraits.co.uk |  @stephs_pet_portraits
- The Farmer's Dog – Premium raw dog food delivered straight to your door, made from high-quality ingredients for healthy, happy dogs. Guests receive a £10 off voucher to give it a try.
 thefarmersdog.uk |  @thefarmersdoguk
- Bugalugs – Gentle, vegan, and cruelty-free grooming products for your dog. Enjoy 10% off with code ASHLEIGH10.
 bugalugs.co.uk |  @bugalugspetcare
- Pawtato Chews – Healthy, plant-based chews (Jet & Sage are big fans!). Guests receive 10% off with code ASHLEIGH10.
-  pawtatochews.co.uk |  @pawtatochews

Tip: Keep hold of your flyers and codes — they're yours to use even after your holiday. 🐶⭐





SHARE YOUR STAY 🐾📷

We love seeing your dogs enjoying their holiday and our Breed Weeks are the perfect excuse to show them off!

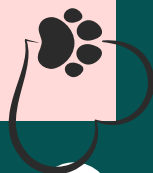
If you're posting on Instagram, Facebook or TikTok, don't forget to:

- ✨ Tag us: @theashleighbournemouth
- ✨ Use the hashtag: #BreedWeeks
- ✨ Tag the amazing brands who have supported our Breed Weeks and filled your packs with goodies:

- @forthglade (a special thank you from us, they've gone above and beyond with their generosity and we'd love for you to thank them too!)
- @dotts_yard
- @stephs_pet_portraits
- @thefarmersdoguk
- @bugalugspetcare
- @pawtatochews
- @sirwoofchesters

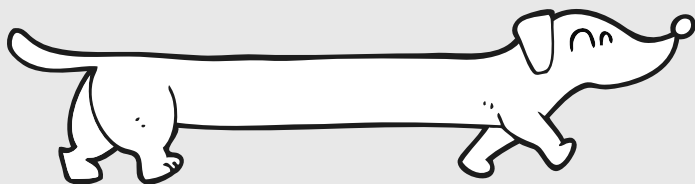
Your photos not only make us smile, but they also help spread the word about the fantastic local and national businesses who have joined forces to make your stay extra special.

🐶 Whether it's your dog snoozing after a walk, enjoying their welcome pack, or tucking into a treat, we'd love to see it!



5 DID YOU KNOW?

- Dachshunds were originally bred in Germany to hunt badgers — their name literally means “badger dog.”
- Despite their size, they can be fearless (sometimes too much so!). Always keep them on lead around larger dogs and wildlife.
- Their long backs need care: avoid jumping off high furniture or running up too many stairs.
- They’re known for being stubborn but also incredibly loyal and affectionate.
- Did you know? Dachshunds were one of the first breeds to be kept as pets in royal households. Queen Victoria herself was a big fan!



6 OUR PROMISE

At The Ashleigh, we believe dogs aren't just pets, they're family. That's why we've created a place where your four-legged friends are welcome all year round, without strict rules or astronomical pricing.

Our promise is simple:

- Every dog is welcomed with the same warmth as every guest.
- Every stay is made as comfortable and stress-free as possible.
- Every tail wag matters to us.

We're proud to have been voted the UK's Best Dog Friendly Hotel & B&B two years in a row, and we're always working towards making your experience even better.

Whether your pup is small, large, bouncy, or snoozy, they'll always have a place here.

Because at The Ashleigh, it's not just your holiday, it's theirs too. 🐾

7 CONTACT INFORMATION

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THANKS FOR STAYING WITH US!
SEE YOU NEXT TIME. 🐾