



Welcome to
COCKAPOO
CUDDLE WEEK

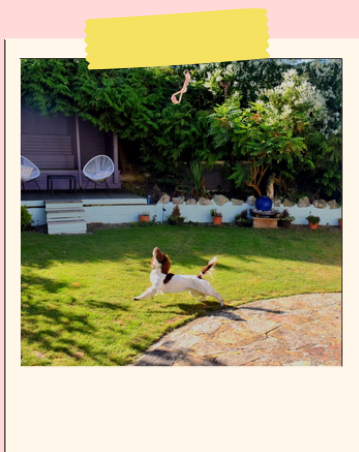


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WELCOME TO BREED WEEKS!



We're so excited to welcome you and your dog to Cockapoo Cuddle Week here at The Ashleigh.

Breed Weeks are all about celebrating the dogs we love most. For one whole week, we've tailored your stay with walks, tips, and treats that suit your dog's unique personality. Whether you're here to explore Bournemouth's beautiful beaches and countryside, or to simply relax in the comfort of our dog-friendly B&B, we've made sure both you and your pup feel right at home.

Inside this booklet, you'll find everything you need for the week, from local walks perfect for pups, to fun tips, facts, and even some special treats.

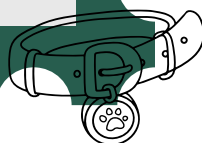
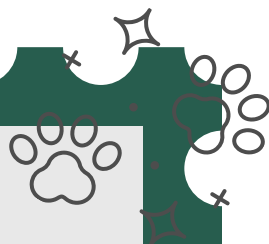
Most importantly, have fun, meet fellow dog lovers, and make memories with your best friend. We can't wait to see tails wagging!

2 LOCAL WALKS

Cockapoos are energetic, sociable dogs who thrive on adventure. Here are some local routes perfect for their lively spirit:

- Hengistbury Head & Mudeford Spit – Big open spaces, beach access, and breezy walks. Cockapoos love a good run on the sand and a paddle in the shallows.
- Moors Valley Country Park – Woodland trails and meadows galore. Perfect for a mix of sniffing, running, and playing — great for their spaniel side.
- Stour Valley Nature Reserve – Gentle riverside strolls where Cockapoos can enjoy the scenery and stop for a game of fetch.
- Queens Park (Bournemouth) – A large, grassy park with wide paths and space to stretch their legs. Perfect for social Cockapoos who like to meet new friends.

Tip: Cockapoos are clever and can get bored easily. Mixing up your walks keeps them stimulated and happy.



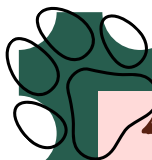
3 DOG FRIENDLY STOPS



After a walk (and a zoomie or two), Cockapoos love to flop at their human's feet. Here are some local dog-friendly favourites:

- Cafe Boscanova (Boscombe) – Fun, vibrant, and great for brunch. Dogs are welcome inside and out, with plenty of fuss for friendly Cockapoos.
- The Larder House (Southbourne) – A rustic, foodie pub-restaurant where staff love dogs. Great atmosphere for both pups and people.
- Chaplin's & The Cellar Bar (Boscombe) – Eclectic, colourful, and buzzing. Cockapoos fit right in with the lively vibe.
- Urban Reef (Boscombe seafront) – Spacious, seaside views and outdoor terraces perfect for Cockapoos to curl up after a beach run.

Tip: Cockapoos thrive on attention, so don't be surprised if your pup collects new admirers wherever you stop.

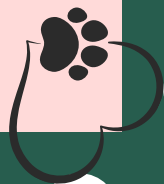


4 SPECIAL TREATS

Because holidays are about spoiling yourselves and your dogs, we've partnered with some amazing pet-friendly businesses to bring you exclusive treats, discounts, and goodies:

- Dotts Yard – Founded by artist and animal enthusiast Gina, Dotts Yard creates prints, cards, and keepsakes that capture the quirks and charm of our four-legged companions. Guests at The Ashleigh enjoy 25% off with the flyer in your pack.
 dottsyard.com |  @dotts_yard
- Steph's Pet Portraits – Bespoke hand-drawn portraits that bring your dog's personality to life. Guests receive an exclusive 10% off with the flyer provided.
 stephspetportraits.co.uk |  @stephs_pet_portraits
- The Farmer's Dog – Premium raw dog food delivered straight to your door, made from high-quality ingredients for healthy, happy dogs. Guests receive a £10 off voucher to give it a try.
 thefarmersdog.uk |  @thefarmersdoguk
- Bugalugs – Gentle, vegan, and cruelty-free grooming products for your dog. Enjoy 10% off with code ASHLEIGH10.
 bugalugs.co.uk |  @bugalugspetcare
- Pawtato Chews – Healthy, plant-based chews (Jet & Sage are big fans!). Guests receive 10% off with code ASHLEIGH10.
 pawtatochews.co.uk |  @pawtatochews

Tip: Keep hold of your flyers and codes – they're yours to use even after your holiday. 🐾🌟





4 SPECIAL TREATS

We love seeing your dogs enjoying their holiday and our Breed Weeks are the perfect excuse to show them off!

If you're posting on Instagram, Facebook or TikTok, don't forget to:

- ✨ Tag us: @theashleighbournemouth
- ✨ Use the hashtag: #BreedWeeks
- ✨ Tag the amazing brands who have supported our Breed Weeks and filled your packs with goodies:

- @forthglade (a special thank you from us, they've gone above and beyond with their generosity and we'd love for you to thank them too!)
- @dotts_yard
- @stephs_pet_portraits
- @thefarmersdoguk
- @bugalugspetcare
- @pawtatochews
- @sirwoofchesters

Your photos not only make us smile, but they also help spread the word about the fantastic local and national businesses who have joined forces to make your stay extra special.

🐶 Whether it's your dog snoozing after a walk, enjoying their welcome pack, or tucking into a treat, we'd love to see it!

5 DID YOU KNOW?

- Cockapoos are smart and trainable, thanks to their Poodle heritage, but can be cheeky like their Spaniel side.
- They're generally low-shedding, but their coats need regular brushing to avoid tangles.
- They're highly social and don't like being left alone for long periods — cuddles are a daily requirement!
- Their energy levels can surprise people — long walks and plenty of play help keep them balanced.
- Did you know? Cockapoos were one of the first “designer” crossbreeds, appearing in the US as early as the 1960s.

6 OUR PROMISE

At The Ashleigh, we believe dogs aren't just pets, they're family. That's why we've created a place where your four-legged friends are welcome all year round, without strict rules or astronomical pricing.

Our promise is simple:

- Every dog is welcomed with the same warmth as every guest.
- Every stay is made as comfortable and stress-free as possible.
- Every tail wag matters to us.

We're proud to have been voted the UK's Best Dog Friendly Hotel & B&B two years in a row, and we're always working towards making your experience even better.

Whether your pup is small, large, bouncy, or snoozy, they'll always have a place here.

Because at The Ashleigh, it's not just your holiday, it's theirs too. 🐾

7 CONTACT INFORMATION

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