



Welcome to

TERRIER TAKEOVER WEEK

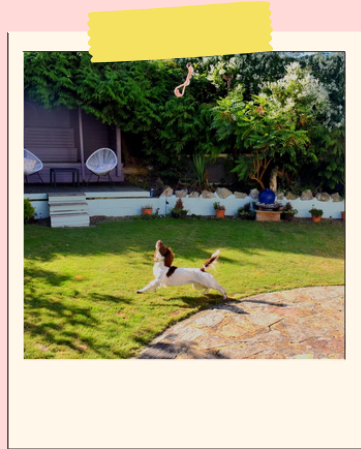


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WELCOME TO BREED WEEKS!



We're so excited to welcome you and your dog to Terrier Takeover Week here at The Ashleigh.

Breed Weeks are all about celebrating the dogs we love most. For one whole week, we've tailored your stay with walks, tips, and treats that suit your dog's unique personality. Whether you're here to explore Bournemouth's beautiful beaches and countryside, or to simply relax in the comfort of our dog-friendly B&B, we've made sure both you and your pup feel right at home.

Inside this booklet, you'll find everything you need for the week, from local walks perfect for pups, to fun tips, facts, and even some special treats.

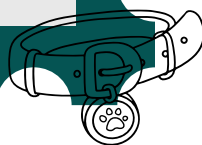
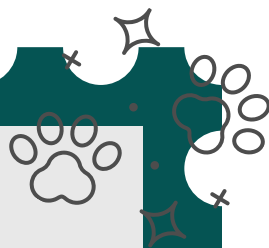
Most importantly, have fun, meet fellow dog lovers, and make memories with your best friend. We can't wait to see tails wagging!

2 LOCAL WALKS

Terriers love variety; woodland trails for sniffing, beaches for digging, and parks for playing. Here are some local walks that suit their bold spirits:

- Hengistbury Head (Beach & Harbour Walks) – Flat paths, sandy stretches, and plenty of gulls to bark at. A terrier's dream adventure.
- Moors Valley Country Park – Miles of woodland trails where terriers can sniff every log, leaf, and fallen branch. Perfect for adventurous little legs.
- Meyrick Park (Bournemouth) – A huge green space right in town, ideal for ball games and zoomies.
- Stour Valley Nature Reserve – Riverside trails with lots of scents and wildlife to keep curious terriers entertained.

Tip: Many terriers have a strong prey drive. Keep a lead handy if there's wildlife nearby — they can move surprisingly fast for such small bodies!



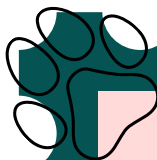
3 DOG FRIENDLY STOPS



After burning off that terrier energy, it's time for a cosy corner or pub pit-stop. Here are some favourites where terriers are greeted like VIPs (Very Important Pups):

- The Four Horsemen (Bournemouth) – Craft beer, street food, and a lively atmosphere. Terriers fit right in with the fun.
- The Goat and Tricycle (Bournemouth Town Centre) – A local institution with dog treats, bowls, and a big welcome for four-legged guests.
- Chaplin's & The Cellar Bar (Boscombe) – Colourful, quirky, and known for its live music. Terriers can soak up the vibes while you relax with a pint.
- The Thomas Tripp (Christchurch) – A classic pub that adores dogs, with plenty of space inside and out for smaller breeds to mingle.

Tip: Terriers love attention, and these pubs are full of friendly faces. Don't be surprised if your pup becomes the star of the bar. 🐾



4 SPECIAL TREATS

Because holidays are about spoiling yourselves and your dogs, we've partnered with some amazing pet-friendly businesses to bring you exclusive treats, discounts, and goodies:

- Dotts Yard – Founded by artist and animal enthusiast Gina, Dotts Yard creates prints, cards, and keepsakes that capture the quirks and charm of our four-legged companions. Guests at The Ashleigh enjoy 25% off with the flyer in your pack.

 dottsyard.com |  @dotts_yard

- Steph's Pet Portraits – Bespoke hand-drawn portraits that bring your dog's personality to life. Guests receive an exclusive 10% off with the flyer provided.

 stephspetportraits.co.uk |  @stephs_pet_portraits

- The Farmer's Dog – Premium raw dog food delivered straight to your door, made from high-quality ingredients for healthy, happy dogs. Guests receive a £10 off voucher to give it a try.

 thefarmersdog.uk |  @thefarmersdoguk

- Bugalugs – Gentle, vegan, and cruelty-free grooming products for your dog. Enjoy 10% off with code ASHLEIGH10.

 bugalugs.co.uk |  @bugalugspetcare

- Pawtato Chews – Healthy, plant-based chews (Jet & Sage are big fans!). Guests receive 10% off with code ASHLEIGH10.

 pawtatochews.co.uk |  @pawtatochews

Tip: Keep hold of your flyers and codes – they're yours to use even after your holiday. 🐶🌟



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SHARE YOUR STAY 🐾📸

We love seeing your dogs enjoying their holiday and our Breed Weeks are the perfect excuse to show them off!

If you're posting on Instagram, Facebook or TikTok, don't forget to:

✨ Tag us: @theashleighbournemouth

✨ Use the hashtag: #BreedWeeks

✨ Tag the amazing brands who have supported our Breed Weeks and filled your packs with goodies:

- @forthglade (a special thank you from us, they've gone above and beyond with their generosity and we'd love for you to thank them too!)

- @dotts_yard
- @stephs_pet_portraits
- @thefarmersdoguk
- @bugalugspetcare
- @pawtatochews
- @sirwoofchesters

Your photos not only make us smile, but they also help spread the word about the fantastic local and national businesses who have joined forces to make your stay extra special.

🐶 Whether it's your dog snoozing after a walk, enjoying their welcome pack, or tucking into a treat, we'd love to see it!

5 DID YOU KNOW?

- Terriers were bred for hunting, digging, and chasing so expect endless curiosity and bursts of energy.
- Short walks aren't usually enough; give them a mix of activity, play, and puzzles to keep their clever brains busy.
- They can be stubborn, but their determination makes them brilliant once trained.
- Grooming needs vary; smooth coats need little care, while wiry or long-haired terriers benefit from regular trips to the groomer.
- Did you know? "Terrier" comes from the Latin terra (earth) they were literally bred to go underground after their quarry.



6 OUR PROMISE

At The Ashleigh, we believe dogs aren't just pets, they're family. That's why we've created a place where your four-legged friends are welcome all year round, without strict rules or astronomical pricing.

Our promise is simple:

- Every dog is welcomed with the same warmth as every guest.
- Every stay is made as comfortable and stress-free as possible.
- Every tail wag matters to us.

We're proud to have been voted the UK's Best Dog Friendly Hotel & B&B two years in a row, and we're always working towards making your experience even better. Whether your pup is small, large, bouncy, or snoozy, they'll always have a place here.

Because at The Ashleigh, it's not just your holiday, it's theirs too. 🐾

7 CONTACT INFORMATION

PHONE

01202 558048

SOCIAL MEDIA

@ashleighbournemouth

WEBSITE

www.ashleighhotel.com

ADDRESS

The Ashleigh
6 Southcote Road
Bournemouth
BH1 3SR





Thanks for staying with us!
See you next time. 🐾